

# Senior Leader Master's Degree Apprenticeship (SLMDA)

## Overview

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### World-class business education, work-based learning and ongoing professional development.

Serco Education is delivering the **Senior Leader Master's Degree Apprenticeship**, a new apprenticeship scheme, the first of its kind in our industry and which will be funded by the Apprenticeship Levy (introduced in May 2017). The development of high calibre senior leaders adds considerable value to Serco and using the levy to achieve this simply makes sense.

The Senior Leader Master's Degree Apprenticeship (SLMDA) provides an opportunity for colleagues within Serco to study for a master of business administration (MBA) degree accredited by the University of Gloucestershire. In addition, successful apprentices will have the opportunity to become chartered members/fellows of the Chartered Management Institute (Chartered Member or Chartered Fellow, depending on experience).

The apprenticeship is aimed at Serco leaders who are involved in strategic management within a contract/business unit and holds some responsibility for the stewardship of long term organisational sustainability. They will be responsible for setting direction and communicating a clear sense of purpose, leading organisational change with financial and commercial acumen, digital awareness and active risk management, and for developing ethical and supportive cultures and championing diversity and inclusion, and is a role model for others. With practical work-based assignments customised for Serco, the line manager of a SLMDA apprentice should quickly see tangible benefits in the workplace as the apprentice demonstrates their learning and skills

The degree takes two years to complete and aims to develop leadership and decision making skills, knowledge, self-awareness and behaviours. Modules include Leadership by Design, Understanding Markets and Customers, Business Decision Making, The Consultancy Intervention, Financial Tools for Business, Project Management, Strategic Management and Innovation and Change through Design. Students will also be required to complete a work-based project and a dissertation.

Entry requirements: English and Maths will be required to be demonstrated at a minimum of Level 2 (GCSE grade A\*-C). It is likely that applicants will already hold a business degree (such as CMDA) or have at least 5 years' management experience. The apprenticeship is suitable for colleagues who already have graduate and post-graduate qualifications in disciplines other than business. The degree is targeted at managers and senior managers who lead teams, projects, operations and/or services to deliver long term organisational success, with the expectation that they will deliver impact, behave ethically and demonstrate their commitment to continual learning and development.

The cost of the training will be covered by the Apprenticeship Levy. The SLMDA is open to existing employees and new appointments (please note that the levy does not cover the apprentice's salary or travel costs associated with the training).

For more detail about this programme including the application process and FAQs visit: <https://www.serco-ese.com/serco-education> or contact us on 01452 930 300 (office hours), [higherapprenticeship@serco.com](mailto:higherapprenticeship@serco.com).